

IFA 2022: NEXTBASE AND VODAFONE IoT DATA PARTNERSHIP TURNS ANY VEHICLE INTO A SMART, SECURE AND SAFER CONNECTED VEHICLE

Featuring Vodafone's Automotive IoT solution, the all new Nextbase iQ is the first Dash Cam to bring an aftermarket Connected Car platform, underpinned by industrial grade data-connectivity and -security, to the masses.

IFA, BERLIN – September 2nd, 2022 – [Nextbase](#), the European leader in dash cam technology and global Internet of Things (IoT) leader Vodafone have today announced an exclusive partnership to introduce IoT connectivity into the Dash Cam sector. Featuring Vodafone's latest European-wide Managed Automotive IoT connectivity solution, **Nextbase iQ** will make any vehicle more secure, smarter, and safer for years to come.

The Nextbase iQ – for the first time on display in Europe at IFA 2022 in Berlin - delivers all the safety and security consumers expect from best-in-class smart technology accessible through the all new Nextbase iQ app. The partnership drastically improves drivers' access to lifesaving, connected features such as Radar Detection, Smart Sense Parking and Emergency SOS across Europe. These features stand to take any vehicle, of any age, model, or spec to a new high end vehicle level of connectivity and innovation - and in cases surpass this new vehicle level.

Unlike regular consumer SIM's, Vodafone's IoT connection allows Nextbase iQ to have access to multiple mobile network operators avoiding challenging blackspots which standard single operator consumer SIMs cannot, to provide a solution which will have a greater geographical reach than competitors. In addition, Vodafone IoT Solution is purpose built to ensure the upmost security through dedicated network architecture not shared with the general public.

The Nextbase iQ is a 'living product', meaning that it will continuously evolve, and additional features will be added throughout the consumer ownership. Richard Browning, CMSO at Nextbase: *We simply would not be unable to deliver the cutting-edge experience to consumers and unlock the product potential, without the security and consistency that the Vodafone IoT platform provides.*

A bespoke Ambarella AI-capable chipset enables Nextbase iQ to roll out further cutting-edge driver technology upgrades continuously and remotely via the *Nextbase Cloud*, giving access to the very latest driver safety and security features for years to come. Richard Browning, CMSO for Nextbase. *"The intention of the Nextbase iQ is to offer the security and safety seen on new high-end vehicles to all drivers. The barriers to this new vehicle technology are too high so we are focused on bringing this innovation to the vast majority of people that don't own or can't afford a new high-end vehicle. With the Nextbase iQ, we have created a long lasting, highly connected hardware solution that can offer all drivers an innovation level that was not previously possible. The powerful level of the hardware will allow us to continue to enhance the product offering in the future with new AI based services and functions, such as sophisticated AI powered ADAS, DMS, V2V communication and community incident awareness.*

Highlighted connected features:

- **4K, tri-cam IR video system** - All-round razor-sharp footage
- **Real-time live view access anytime, anywhere*** – connect and view live with your car
- **Radar detection** – detecting the presence, direction, distance of other road users

- **Patented AI Technology** provides real-time monitoring of other vehicles' speeds and trajectories to anticipate and record incidents both while in, and away from, one's vehicle
- **Emergency SOS (ESOS)** – automatically alerts Emergency Services with location and other critical details following a serious accident
- **Real-time tracking** with a built-in ultra-accurate GPS location beacon and synchronized real-time video
- **Smart Sense Parking** - powered by AI-enabled Nextbase Spatial Awareness Technology, captures critical moments before and after any incident
- **Driver Aware (DMS)** - features smart driver monitoring system to combat distracted and/or drowsy driving
- **Vehicle Aware (ADAS)** - an advanced driver assistance system, monitors the road and cars in front, warning drivers of vehicle and pedestrian danger

**Not available in Germany, subject to local regulations & network coverage*

Vodafone is one of the worlds' leading IoT companies and has been named a "Visionary" in the Gartner Quadrant for Managed Mobility Services, Global, for nine consecutive years. As part of the agreement, the Nextbase IQ device will feature Vodafone's IoT SIM, enabling access to Vodafone's 4G network across the UK and Europe.

Nick Gliddon, Business Director at Vodafone: "Vodafone's objective is to work with partners like Nextbase to ensure connectivity is at the heart of innovation making new products better, safer, and greener. This technology not only provides peace of mind for customers, with real-time monitoring of vehicles just the click of a button away, but also improves road safety by enabling greater awareness of surroundings for the driver, as well as highlighting potential hazards. No matter which way you look at it, connectivity is the driving force behind great leaps in safety, performance, and security."

Availability

Nextbase IQ is delivering next-level driver safety, driver assistance and vehicle-security technology – including unparalleled dash cam functionality – not available in the vast majority of vehicles in Europe. The all new Nextbase IQ featuring a range of Vodafone IoT subscription options, will be available in Q2 2023 at your trusted retailers across Europe. See our store selector at eu.Nextbase.com. Pricing will be available early 2023.

For more information on the Nextbase IQ, visit www.Nextbase.com.

About Vodafone UK

Vodafone UK is a technology communications company that connects people, businesses and devices to help our customers benefit from digital innovation. Our services span mobile, fixed-line connections, home and office broadband, and the Internet of Things (IoT).

We have a strong track record as a tech pioneer, making the UK's first mobile phone call, sending the first text message, and making the UK's first live holographic call using 5G in 2018. We were also the first

to start carrying live 5G traffic from a site in Salford, Greater Manchester. As of March 2022, we have 5G in 380 locations across Europe – 141 in the UK and 239 across Germany, Spain, Italy and Ireland. Our 4G network coverage currently reaches over 99% of the UK population.

Today, Vodafone serves more than 18 million mobile and fixed-line customers in the UK. To help deliver Gigabit UK, our full-fibre broadband roll-out programme now covers 26 UK towns and cities, rising to 35 over the coming months, through partnerships with CityFibre and Openreach. Our full fibre services are now available to more than eight million homes across the UK.

Sustainability is also at the heart of what we do: as of 1 July 2021, 100% of the grid electricity we use in the UK is certified to be from renewable sources.

For more information about Vodafone UK please visit: www.vodafone.co.uk.

About Nextbase

Having pioneered Dash Cam technology, Nextbase is a global leader in the category, having gained 20% market share in North America in just two years since launch, while enjoying 55% market share across Europe and 80% market share in the UK. Invented and perfected by technical aviation engineers experienced in the rigorous testing and certification requirements of that industry, Nextbase is dedicated to transcending the dash cam category, bringing a new level of in-vehicle technology to high-quality dash cams. Nextbase is available in 18 countries and more than 15,000 retail locations worldwide. To learn more, visit www.nextbase.com and follow along on Instagram at @Nextbase.

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